

DRIVE EXPO 2025

SPONSORSHIP & EXHIBITOR PACKAGES



Thursday Sept. 18th - Saturday Sept. 20th, 2025

At the 2025 DRIVE EXPO, hundreds of shop owners and decision-makers from across the nation will gather in Las Vegas at the historic Westgate Resort & Casino, ready to discover innovative products and solutions for their businesses.

GENERAL REPAIR

COLLISION

HD/TRUCK

TOWING



As a DRIVE EXPO sponsor, you'll have an unmatched opportunity to showcase your brand, build relationships and secure new business partnerships in an electrifying environment dedicated to growth, networking and SUCCESS!

SCAN HERE ↙



Don't miss the chance to position your business as a leader in our industry - be part of this one-of-a-kind event!



Deal your business a winning hand at DRIVE EXPO 2025!

drive-expo.com / 818.863.1077 / driveexpo@driveshops.com

BOOTH OPTIONS

Standard Booth - \$3000

Perfect for brands looking to make a strong impression, this core package includes a 10'x10' booth space in our bustling exhibit hall. You'll have prime access to shop owners and managers eager to learn about how your products and services can help grow their business.



Premium Booth - \$4500

For those who want maximum visibility, this 10'x20' booth package offers a larger footprint and enhanced placement for increased traffic and engagement. Stand out from the crowd with a premium space that gives you the edge to capture attention and generate leads.



All booth packages include networking admission, table(s), table throws, pipe & drape.

Ask us about custom ENHANCED booth packages that include media promotion to attendees in advance of the EXPO and extra co-branded display materials: signage, banners, floor decals and MORE!



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CUSTOM SPONSORSHIP PACKAGES

Take your impact to the next level with our custom sponsorship options. These packages are tailored to help you connect with DRIVE EXPO attendees in memorable and meaningful ways, positioning your brand as a trusted partner in their success.



Breakfast and Lunch & Learn Events

Be the name behind our fun, informative mealtime sessions. Engage directly with shop owners while they enjoy breakfast or lunch, leaving a lasting impression during some of the most attended segments of the EXPO.

Networking Events & Parties

Align your brand with excitement by sponsoring one of our lively networking events. Whether it's a meet & greet, themed party, exclusive cocktail hour or our Awards Dinner Gala, you'll create moments attendees will associate with your company.



Media Opportunities

Extend your reach beyond the EXPO Floor by sponsoring webinars, appearing on DRIVE Facebook Live, or partnering on A/V sponsorships for our EXPO workshops or events. Your brand's presence will live on long after the event.

**Let us help you create the perfect sponsorship package to meet your goals.
Contact us today for pricing to secure your spot at the 2025 DRIVE EXPO!**



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D DRIVE FACEBOOK LIVE

200+ Episodes 500K+ Impressions



Hosted by Industry Veterans Bob Spitz (L) and Tony Wisler (R)

Weekly 30-minute talk show built just for the auto aftermarket. With the overall goal of helping any shop owner, DRIVE FACEBOOK LIVE delivers informative content to a wide audience each week.

Ask us how you can introduce YOUR business to our clients on an exclusive episode of DRIVE FACEBOOK LIVE!

SPONSORED WEBINARS



Sponsored DRIVE Webinars offer the chance to meet with and talk directly with shop owners in a topic specific environment.

Ask us how we can curate an exclusive DRIVE Webinar designed to introduce your product in an educational virtual group setting.



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